

High Impact Presentations

Stay ready so you won't have to get ready

- Conor McGregor.

As attention spans reduce and information comes at an arms length, audience are looking for much more in much less time. The arc lights are much brighter than before. Yet, presenters have to let their ideas stand taller to be seen, and let their reasoning sound louder than their voice to be heard. There is a technique to creating impact, and it can be learned.

Course Objectives

Understanding the nuances of High Impact Presentations | Developing a framework to balance the structure and content effectively | Building confidence to effective communication & influencing through rigorous practice of High Impact Presentation Skills.

Who can attend?

Anyone required to make formal presentations to individuals or groups

Course Coverage

Communication is fundamental to presentation

Designing the presentation

- The power of structure
- Structure linked to the purpose of communication
- Meaning, scripting, humour
- Substance and style built on structure

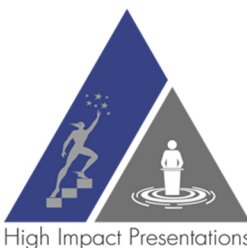
Delivering the presentation

- Voice, Speed, Phrasing, Clarity, Precision, Purpose
- Understanding and using body language

High impact Presentations - Use of Digital Media

- Table top presentations
- Establishing conversation in presentation

Eleven rules for High Impact Presentations



3 Steps of the course

1

Before arriving for the course

- A set of readouts
- A self assessment on presentation skills
- Watching of chosen presentations on YouTube or other sources and analyzing prior to coming for the course - link will be sent

2

During the Course

- Concepts, tools, application-
- A certification test at the end of the course
- Individual Action Plan

3

4 - 6 Weeks after the course

- A one hour telephone / Skype review
- Reinforcing learning
- Marking of the test results and certifying