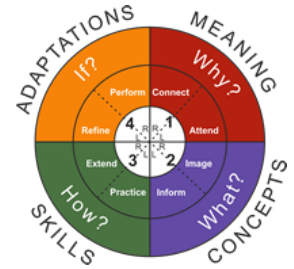




Welcome to a new way of thinking about learning



About 4 MAT®

4MAT® is an Instruction Design Methodology for helping all learners be successful.

It offers teachers & trainers a way to reach all the types of learners. It offers learners insight into their personal approaches to learning. The 4MAT® Model will take any learning experience to a higher level. It helps discover resources for learners and for understanding what makes learners tick, including the most used Learning Type Measure.

4MAT® – Program Objectives

4MAT® improves effectiveness of Trainers, Teachers and Learning & Development teams by:

- Imparting skills to design & develop instructional sessions
- Getting them to appreciate the different ways in which people perceive and process information
- Helping them understand how to capitalize on the differences
- Enabling teachers & trainers to incorporate both - analytical & synthesizing - instructional strategies into their sessions

4MAT® is the right platform for an effective Train the Trainer initiative that targets improvements in Instructional Design making learning appeal to people of different Learning Types.

4MAT® Mastering Training Design – Program Content

The 4MAT® Mastering Training Design Program enhances the Quality of Learning in the Organization by equipping its participants to :

- Explore elements of high performance learning
- Broaden their understanding of why and how people learn
- Use the simple and effective 4MAT® frame work for improving the quality of any learning process
- Understand and accommodate learning differences
- Use more dynamic, engaging pedagogy- teaching methods to increase student learning
- Design more efficient and effective curriculum
- Conceptualize instruction to increase its relevance for students

At Mercuri India we have been practicing the Principles of 4MAT® for several years in our in-house train the trainer initiatives and in designing & delivering exemplary performance improvement solutions to a discerning clientele across a wide range of industries and geographies. We are ready to share our learning of 4MAT® because we are committed to enhancing the Quality of learning in Organizations.