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MERCURI INDIA BUSINESS FLASH

JUNE
2026

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MARKET AT A GLANCE

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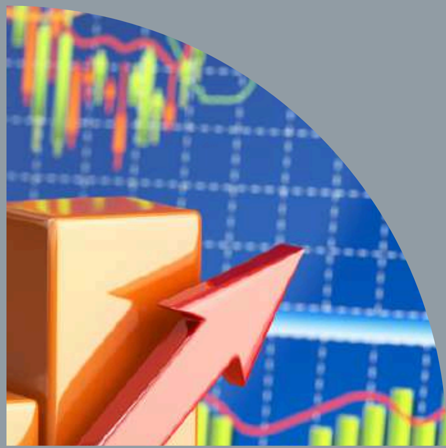
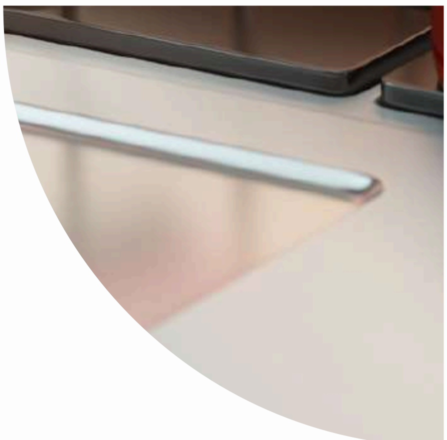


MARKET AT A GLANCE



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MARKET AT A GLANCE

Market Sensex
78,276.52

Forex Rate
(per US $)
95 .41

Gold Rate
(per 10 gms) 22 ct
1,35,000.00

Oil Price
(per barrel)
WTI $ 72.12

Forex Reserve
₹ 5106549 Cr

BUSINESS SNIPPETS

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India’s nutraceutical market set to nearly double to $57 billion by 2030 on preventive health boom

India's nutraceutical industry is set for robust expansion as consumers increasingly prioritise preventive healthcare over treatment, with the market expected to grow from about $29-30 billion in 2024 to nearly $55-57 billion by 2030, according to a CareEdge report.

Embassy Developments to invest Rs 1,500 cr to build 3mn sq ft office space in Bengaluru: MD Aditya Virwani

Realty firm Embassy Developments will invest Rs 1,500 crore to construct a 3 million sq ft office complex in Bengaluru as part of its strategy to generate rental income from commercial assets.

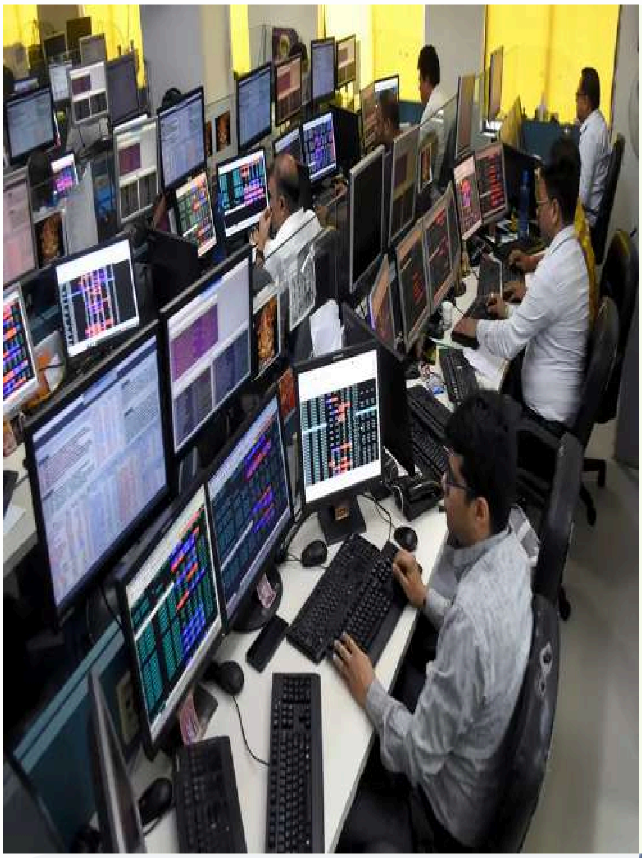
The company is mainly into housing segment with presence across Bengaluru, Mumbai Metropolitan Region (MMR) and Delhi-NCR.

Volkswagen key shareholder pitches producing Chinese car models in Germany

Volkswagen could secure jobs in Germany if it produced auto models there that it currently develops in China, the premier of the German state of Lower Saxony, a major shareholder, was quoted as saying. Lower Saxony premier Olaf Lies made his remarks to German news agency DPA following reports on Friday that the embattled carmaking giant is considering shutting four German factories and ramping up job cuts to as many as 100,000.

Prestige Group holds Rs 65,000 crore unrecognised revenue in books on record pre-sales: Chairman Irfan Razack

Realty firm Prestige Estates Projects Ltd has around Rs 65,000 crore of unrecognized revenue in its account, driven by strong sales of its housing properties during the last three financial years. Prestige Estates achieved a record sales bookings of Rs 30,024 crore during the 2025-26 fiscal, up 76 per cent from the preceding year.



Tax, policy changes making equities more attractive for investors, likely to sustain inflows: JP Morgan

Government policy measures and changes in the tax treatment of various financial products have made equities increasingly attractive compared with other investment options, a JP Morgan equity research report said, adding that the trend is likely to support sustained inflows into Indian capital markets.
The report said policy and taxation changes have strengthened the case for equity investing even as market returns remained subdued over the past two years.

Tata Motors Passenger Vehicles to accelerate EV push with 4 new models, 10+ refreshes by FY31 With India's electric vehicle adoption crossing

With India's electric vehicle adoption crossing the 'early adopters' phase, Tata Motors Passenger Vehicles is turning to majority of customers to drive EV adoption with four new products and over ten refreshes lined up for launch by FY31 to sustain its leadership position.
Early Adopters are those consumers who adopt a new idea or technology to gain a competitive edge.

Cooling products see mixed demand in June qtr; AC sales slump, beverages, ice cream stay resilient

Demand for summer-centric products remained uneven during the June quarter, as weather-related disruptions and higher prices weighed on the air-conditioner market, while categories linked to refreshment, hydration and impulse consumption continued to benefit from seasonal demand. According to industry experts, air-conditioner sales slowed in June amid unseasonal weather and inflationary pressures, while beverages, ice cream and dairy products continued to register healthy growth, driven by immediate consumption and affordability

Enterprise SaaS becomes 'condition for survival' in Indian BFSI as demand outpaces friction

Enterprise Software as a Service (SaaS) is no longer optional for India's financial services firms; it is now a "condition for survival," according to a Multi-Act Equity Consultancy Private Limited report, as banks, insurers, AMCs, NBFCs and distributors race to meet regulatory complexity, rising consumer expectations and distribution demands.

Asia's vendors grapple with rising costs of ever-present plastics

Food vendors across Asia who rely on plastics for everything from bags to cups and containers are grappling with their rising costs, the result of the energy crisis sparked by the Middle East war.
While the United States and Iran have reached a deal to halt the conflict, it will take time for markets to recover and supply flows to return to normal, with persistent concerns over traffic through the economically vital Strait of Hormuz.

Petroleum vulnerability rising, India must build crude buffers and cut import dependence, EY cautions

India needs to "augment its strategic crude oil reserves to reduce its vulnerability to external shocks" and reverse the trend of growing dependence on imported crude, EY said in research report, warning that petroleum remains a key external risk for the domestic economy.
Going forward, India may need to augment its strategic crude oil reserves... Further, India may develop a detailed strategy for maintaining crude oil reserves which spells out the volume of reserves, strategy of purchases and releases from such reserves taking into account the relevant carrying costs," the report stated. It added that the country should also "continue to augment its refining capacity" and "accelerate the shift towards greener options and other alternative sources of energy, incl ..

India's ethanol strategy: Automakers treading cautiously, consumers remain unconvinced and experts are wary.

India is charting a mobility transition unlike any other major automotive market like China and Europe, building a future where electric vehicles and ethanol-powered internal combustion engines co-exist rather than compete.

Sarovar Hotels plans to double branded residences portfolio

Sarovar Hotels plans to double its branded residences portfolio over the next 12 months, expecting strong momentum in the segment as mid- and premium-segment developers increasingly look for hospitality partners.
It has signed 800 units across three

India Inc's green transition triggers hiring surge

India's green transition is triggering a hiring surge, as companies race to build the workforce needed to meet net-zero goals, improve energy efficiency and scale up renewable energy businesses.

From sustainability consultants and energy management specialists to green hydrogen experts and chief

From sustainability consultants and energy management specialists to green hydrogen experts and chief sustainability officers, demand for green talent is increasing across companies such as Schneider Electric, ReNew, L&T and Navitas Solar, which are looking to not just expand their teams but also tap into global talent pools.

Strides Pharma sells majority stake in arm Pivot Path for Rs 100 crore

Strides Pharma Science Ltd announced divestment of majority stake in its wholly-owned arm Pivot Path for Rs 100 crore to a consortium of investors led by Ascent Capital, along with co-investor Vintage. The board of directors of the company, at its meeting held on June 27, 2026, has approved a strategic investment by a consortium led by Ascent Capital, along with co-investor Vintage Classic, in its wholly owned subsidiary, Pivot Path Pvt Ltd (Pivot Path), Strides Pharma Science Ltd , said in a regulatory filing.

Female entrepreneurs to drive deeper digital finance adoption says DBS Bank study, finds 84% already use payment tools

Digital tools are becoming "increasingly integral to business management" for female entrepreneurs_ in India, supporting everything from payments and credit to payroll and future planning, according to DBS Bank India's latest women and Finance_ study. The report said sustaining this momentum will require "going beyond traditional banking to create connected ecosystems that help entrepreneurs at every stage of their business journey."

Amber Group eyes $2 billion revenue milestone soon; invests Rs 6,750 crore in UP projects

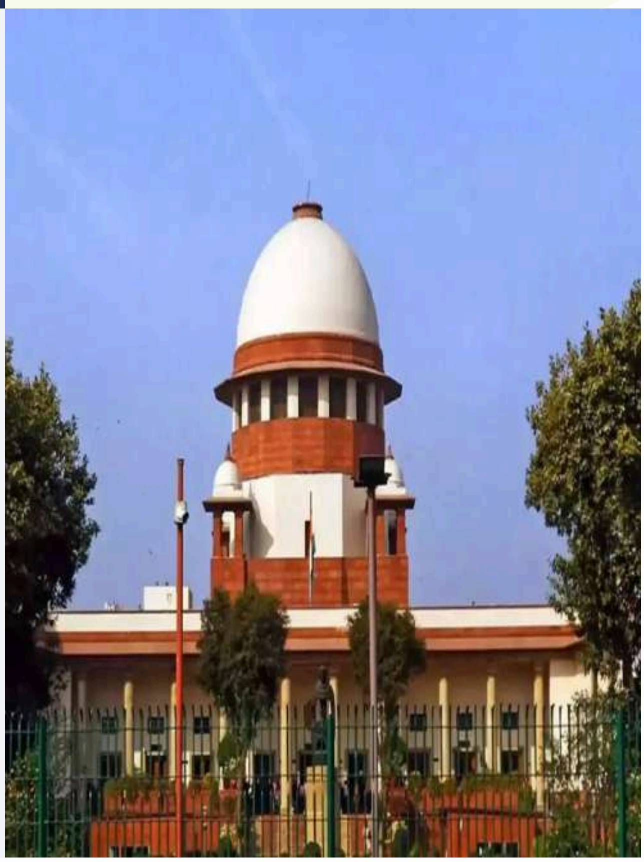
Jewar (Gautam Buddha Nagar): Leading electronics and consumer durables contract manufacturer Amber Group expects to touch the USD 2 billion revenue mark in the near term, driven by strong growth across its consumer durables, electronics, and railway and defence businesses, its Executive Chairman and CEO Jasbir Singh said.

Ashok Vaswani to step down as Kotak Mahindra Bank MD & CEO; bank begins search for successor

Private sector lender Kotak Mahindra Bank announcedthat Managing Director and CEO Ashok Vaswani has decided not to seek reappointment when his first term expires on December 31, 2026, citing personal reasons. The bank said its board has initiated the process to find a successor.

Homebuyer can seek compensation for delayed delivery after taking possession: SC

The Supreme Court has said that a homebuyer can seek adjudication of his claim for compensation for the delay in delivery of the flat even after getting its possession.
The apex court set aside a 2016 order of the National Consumer Disputes Redressal Commission (NCDRC), which said that the appellant was not a consumer at the time of filing his complaint alleging a deficiency in service on account of the delay in handing over the possession of the flat, since he had already taken its possession without protest.



IIT Bombay, New York University announce collaboration in engineering education, research

New York: In a development highlighting the enhanced India-US partnership in education and research, IIT Bombay and New York State University have joined hands to collaborate in the fields of science and engineering.

The Indian Institute of Technology, Bombay (IIT Bombay) and the State University of New York Old Westbury announced Friday that they will partner in the development of new educational and research opportunities that would be offered on the Long Island, New York campus.

Apple's latest price hike hits India hardest as MacBooks, iPads get up to 70% costlier

Apple's overnight price hikes on MacBook, iPad, Apple TV and HomePod products have hit India the hardest where prices of these products have shot up by 14-70% across models.

Tata Sons back on track in FY26 with ₹32,000 crore net profit

Tata Sons, the principal holding company of the Tata Group, has posted strong growth across existing and emerging businesses for FY26 despite a challenging global business environment marked by geopolitical uncertainty, said an executive close to the matter.

Shelf-life norms for imported drugs may be relaxed to reduce wastage

The government has proposed amending the shelf-life requirement for imported drugs to mandate a minimum residual shelf life of 12 months at the time of import, replacing the existing norm of more than 60% shelf life.

Health ministry proposes faster approvals for medical device manufacturing licenses

The Union health ministry has proposed amendments to the Medical Devices Rules, 2017 to shorten the timelines for the grant of manufacturing licenses for medical devices across different risk categories. The draft notification, published in the official gazette, seeks to simplify and expedite the licensing process while ensuring continued compliance with quality, safety and performance requirements, the ministry said on Sunday

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BUSINESS FLASH

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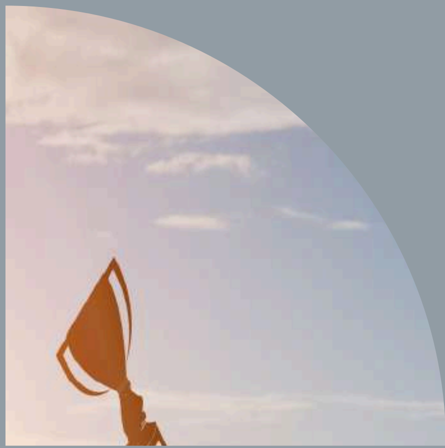

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The Unfinished Room Theory

The **"Unfinished Room Theory"** is not an official psychological theory from textbooks. It is a modern emotional metaphor that became popular through social media, blogs, and relationship discussions. The idea combines emotional healing concepts with a real psychological principle called the **Zeigarnik Effect** — the tendency of the brain to remember unfinished things more strongly than completed ones.

Imagine that your mind is a huge house.
Every person who enters your life creates a room inside that house.
Some people build beautiful rooms filled with light, warmth, laughter, and comfort.
Some repaint old walls and help you become a better version of yourself.
Some rearrange the furniture — changing how you think about trust, love, friendship, or even yourself.
But then there are others...
They begin building a room and leave before finishing it.
And that unfinished room stays behind.

The Half-Built Rooms
Maybe it was:

- a friendship that slowly disappeared without explanation,
- a relationship that ended suddenly,
- words left unsaid,
- an apology never received,
- dreams planned together but never completed.

The room remains unfinished:

- paint cans still open,
- tools lying around,
- exposed wires hanging from the ceiling,
- dust everywhere,
- doors half-installed.

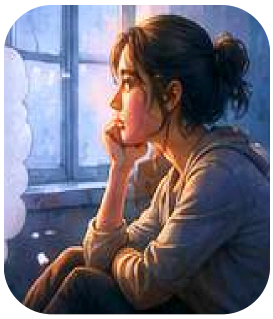
Every time you walk past that room in your mind, you feel something.
Not always pain.
Sometimes confusion.
Sometimes longing.
Sometimes anger.
Sometimes just exhaustion.
Because unfinished things quietly demand attention.

Why We Keep Thinking About Certain People
The theory says that we often don't miss the person as much as we miss the **unfinished ending**.

Your mind keeps returning to that room asking:

- "What happened?"
- "Why did they leave?"
- "Could I have fixed it?"
- "What would this room have looked like if they had stayed?"

That's why some memories stay alive for years.
Not because they were the happiest — but because they were never emotionally completed.



The Psychological Connection
This idea connects closely to the **Zeigarnik Effect:**

Psychologist **Bluma Zeigarnik** discovered in the 1920s that people remember unfinished tasks more clearly than completed ones. Our brains naturally seek closure.
So emotionally unfinished experiences keep replaying in the mind like open browser tabs.

That's why:
- unresolved conversations stay with us,
- incomplete relationships haunt us,
- Emotional loose ends drain mental energy

The Most Powerful Part of the Theory
The theory says something important:
You are still the owner of the house.
Even if someone left the room **unfinished**.

You can:
- clean the room,
- repaint it,
- lock it,
- transform it,
- or rebuild it yourself.
- Closure does not always come from another person.

Sometimes closure is:
- accepting there will never be answers,
- stopping the waiting,
- deciding the room no longer controls your life

The Main Message
The "Unfinished Room Theory" teaches that:
- people leave emotional imprints,
- unresolved experiences consume mental energy,
- closure is often internal,
- healing means reclaiming your inner space.

Not every room needs to be destroyed.
Some become:
- libraries of lessons,
- museums of memories,
- reminders of growth.

But they no longer have to remain construction sites forever.
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